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Foundation Board addresses dental-community needs

Each year, the FDHF Board of Directors reviews its major projects and programs. As issues facing the dental profession change, the Board reviews support for programs that address these concerns. Benefiting the public and the dental profession is paramount in the Foundation's decision to provide financial support for a project or program.

Before the Florida Dental Health Foundation was formed, the FDA funded programs through dues or non-dues related income. If funds weren't available from these sources, programs weren't funded. The FDHF, through individual and corporate donors' generous gifts, provides another avenue to fund programs the dental profession supports.

Allied dental education

Allied dental education is one of the important programs the Foundation funds. Shortages of trained dental assistants and dental hygienists could affect providing services to the public. The foundation allocates funds to support Project:SELECT activities and programs.

The strength of the dental-team concept lies in having enough allied-dental personnel in the marketplace. To meet this priority, the Foundation uses unrestricted funds from donors to provide recruitment grants to schools that have allied dental-health care programs.

Because of budget limits, many schools don't have enough money to properly market these programs. The Foundation is a major funding source to increase enrollment in most accredited programs.

Financial aid

Some students who are interested in careers in allied dental-education fields must seek financial aid. The FDHF provides scholarships for qualified and needy dental hygiene, dental assisting and dental-laboratory technology students.

Dental-health education

The FDHF also is concerned about educating children about proper dental care. It supports developing and distributing dental health education programs for elementary and middle schools. It also funds many Children's Dental Health Month activities.

Dental services for the needy

Another concern is the growing number of people who can't afford proper dental care. The FDHF works with Project: Dentists Care to provide funding for non-profit organizations to provide dental services to needy people.

Through grants, the Foundation has helped many organizations buy dental materials, supplies and equipment to provide needed dental services.

Humanitarian awards

Each year, the Foundation recognizes dentists who donate their time to provide humanitarian dental programs to the needy people of Florida, the United States or a third-world country. Many dentists devote weeks of service each year so needy people can receive dental care. Humanitarian recipients receive an award and a \$1,000 contribution to the charity of their choice.

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Because of budget limits, many schools don't have enough money to properly market these programs. Schools that have dental assisting distance-education programs also need help recruiting students. The Foundation is a major funding source to increase enrollment in most accredited programs.

Distance education

By developing and offering distance education, we can increase the number of allied dental-health students.

Distance-education programs are especially important in Florida's rural areas, where lack of access to traditional programs could keep students from pursuing dental-health careers. The FDHF is the nation's leading funding source for allied dental distance education.

As it becomes more involved in distance-education projects, the Foundation will develop innovative delivery methods using the Internet and CD-ROM. These education delivery formats will help accredited programs increase the number of formally trained assistants in the marketplace.

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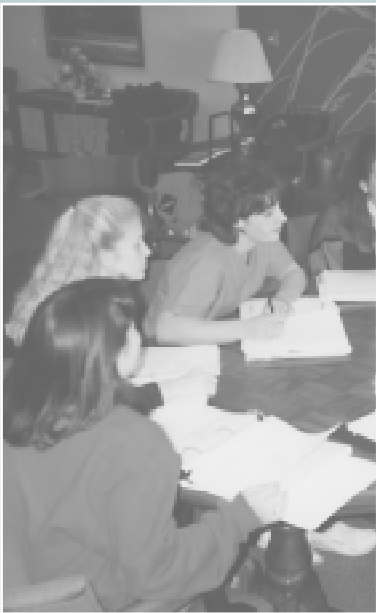
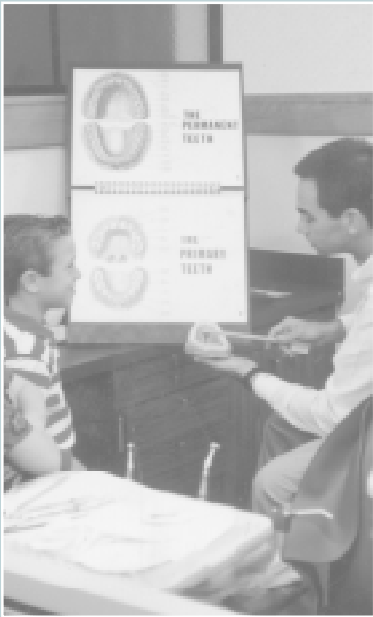
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Disaster Fund

When a natural disaster – such as Hurricane Andrew – strikes, the Foundation is prepared to help dentists whose offices are destroyed. Grants and loans are available from the FDHF's Disaster Fund to help dentists find temporary facilities while they rebuild their offices.

Through strategic plan development and continued executive-committee oversight, the Foundation will continue to provide funding for programs benefiting the dental profession. Supporting these programs will continue to raise the dental profession's image in the eyes of the public.



Foundation benefits dentists, non-profit programs and the public

The Foundation's goals include:

- ◆ ensuring that Florida has enough allied dental-care personnel for private practicing dentists, public health, federal and state institutions and non-profit dental clinics to employ.
- ◆ providing funds to private, non-profit organizations for dental materials, supplies and equipment so they may offer free dental care to needy people.
- ◆ providing elementary, middle and high schools with dental-health education programs for their health-sciences programs.
- ◆ providing funds to conduct yearly, statewide preventive-dentistry activities in grades K-5 in conjunction with National Children's Dental Health Month.
- ◆ providing the public with dental-care information.
- ◆ recognizing dentists who support humanitarian projects for needy people in Florida, the United States or third world countries.
- ◆ providing emergency assistance to Florida licensed dentists whose offices are destroyed by a natural disaster (e.g., flood, hurricane or tornado).

Foundation protects Florida dentistry's future

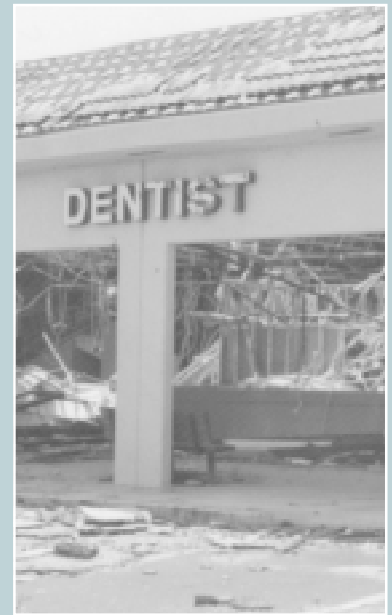
The Foundation's objectives are:

- ◆ to increase the number of dental hygiene, dental assisting and dental-laboratory technology graduates. The Foundation provides matching funds to help schools recruit qualified applicants for traditional and non-traditional programs.
- ◆ to increase the number of dental hygiene, dental assisting and dental-laboratory technology students who receive scholarships.
- ◆ to increase the number of allied dental-health training programs offering non-traditional, distance-education programs.
- ◆ to increase the number of elementary schools that incorporate the dental-health education program into their health-sciences program.
- ◆ to develop and offer a dental-health education program to Florida's private and public middle schools.
- ◆ to increase grants to non-profit organizations that provide dental care to needy people.
- ◆ to increase the number of private and public elementary schools participating in the statewide Children's Dental Health Month activity.
- ◆ to increase the contribution to the yearly Humanitarian Award winner's designated charity.

Foundation supports endorsed programs and services

The FDHF supports many projects and programs the dental profession endorses. They include:

- ◆ **Project: SELECT** – Grants for schools to recruit students into allied dental health careers.
- ◆ **Scholarships** – Financial help for needy dental hygiene, dental assisting and dental-laboratory technology students.
- ◆ **Project: Dentists Care** – Funds for non-profit organizations to purchase dental materials, supplies and equipment to provide free dental care to needy people.
- ◆ **Florida IDEA Project** – Non-traditional, accredited distance-education program to formally train students for dental-assisting careers.
- ◆ **Distance education** – Developing non-traditional, accredited distance-education programs to formally train students in dental hygiene and dental-laboratory technology careers.
- ◆ **School dental-health education** – Developing and distributing dental-health education programs to private and public schools; providing support for activities of Health Occupation Students of America
- ◆ **Humanitarian Award** – Annually recognizing a Florida licensed dentist who provides dental care to needy people in Florida, the United States or a third world country.
- ◆ **Children's Dental Health Month** – Yearly support for a statewide preventive-dentistry program for private and public elementary schools in conjunction with National Children's Dental Health Month.
- ◆ **Disaster relief** – Financial assistance to dentists whose offices are destroyed by a natural disaster (e.g., flood, hurricane, tornado).



FDA provides FDHF staff and facilities

As an in-kind service, the Florida Dental Association provides Florida Dental Health Foundation staff. The FDA executive director is the Foundation's chief administrative officer. FDA directors also are responsible for the Foundation's daily operation, including managing projects and programs; fund-raising; accounting; tax and financial services; legal affairs; data processing; marketing; communications; and public relations.

FDA staff provide the Foundation with technical assistance and support. FDA staff also manage all Foundation programs, including annual, corporate and planned-giving; grants administration; special events; and projects and programs.

The FDA also provides the facilities and most equipment for the FDHF as an in-kind contribution. The FDHF Headquarters is located in Tallahassee.

Major Gift Campaign supports projects and programs

The Florida Dental Health Foundation began a 10-year Major Gift Campaign in January 1999. The campaign's goal is to raise more than \$3 million for project and program support.

The Foundation held a silent and live auction as the major event of the campaign's first year. The auction was held in conjunction with the 1999 Florida National Dental Congress in Orlando.

The Foundation will conduct another silent and live auction at the 2000 FNDC. Donations are tax

deductible at fair-market value. High bidders receive tax deductions of more than the item's fair-market value.

To solicit auction donations, the Foundation distributes a donor form to all Florida dentists. Desired items include artwork, ceramics and jewelry, sports memorabilia, special-events tickets, weekend resort packages, vacation trips and miscellaneous items.

Foundation relies on dentistry's support

Donor support for FDHF activities is critical. There are several ways to contribute to the Foundation.

The FDHF conducts its annual giving campaign through a voluntary contribution on the FDA's annual dues statement. Sustaining Foundation membership is available with a \$56 donation.

The foundation has established several donor-recognition categories. All donors are recognized annually in the FDHF's newsletter, *The Communicator*. Lapel pins and plaques are presented to contributors at various giving levels. These levels include:

- ◆ **Founder's Society** \$25,000 and more
(payable over 10 years)
- ◆ **President's Circle** \$15,000 to \$24,999
(payable over 10 years)
- ◆ **Director's Club** \$10,000 to \$14,999
(payable over five years)
- ◆ **Golden Benefactor** \$5,000 to \$9,999
(payable over five years)
- ◆ **Benefactor** \$1,000 to \$4,999
- ◆ **Patron** \$500 to \$999
- ◆ **Contributing Member** \$100 to \$499
- ◆ **Sustaining Member** \$56 to \$99

To provide donors with more tax advantages and a steady income, the Foundation offers several planned-giving vehicles. Bequests, trusts and deferred-gift annuities are planned gifts that benefit donors and allow them to leave a legacy for dentistry through the FDHF.

To build its future endowment, the Foundation offers **The Section 170 Plan**. This deferred-gift annuity program, reinsured through a superior A+ rated insurance carrier, has many tax advantages for participants. Participants allow the Foundation to insure their life, with FDHF as the beneficiary of the policy.

The Foundation encourages potential contributors to consult their financial advisor to determine the best way to give. The Foundation accepts cash, securities, personal property and real estate.

How you can help ...

Your contributions to FDHF can help build a legacy dentistry in Florida. Contact the Florida Dental Health Foundation:

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Tallahassee, FL 32308
Telephone: (800) 877-9922, Ext. 119
Fax: (850) 681-0116
E-mail: bmacdonald@floridadental.org

