



HEADQUARTERS
1111 E. Tennessee St.
Tallahassee, FL 32308-6914
Phone: (800) 877-9922 • (850) 681-3629
Fax: (850) 561-0504
E-mail: fda@floridadental.org

GOVERNMENTAL AFFAIRS OFFICE
118 E. Jefferson St.
Tallahassee, FL 32301
Phone: (850) 224-1089
Fax: (850) 224-7058
E-mail: gao@floridadental.org

FLORIDA DENTAL ASSOCIATION

FOUNDED 1884

MEDIA ADVISORY: Jan. 28, 2008

Health/Community Item

Contact: Niki Pocock
(850) 681-3629, Ext. 114
npocock@floridadental.org

**FLORIDA DENTAL ASSOCIATION TO
*GIVE KIDS A SMILE***

SOUTH FLORIDA – As a part of the Florida Dental Association’s (FDA) Project: Dentists Care program, Florida dentists will hold several *Give Kids a Smile* (GKAS) events throughout Children’s Dental Health Month in February. Sponsored by the Florida Dental Health Foundation and DenTek® Oral Care Inc., the event will provide free dental care to thousands of children throughout Florida.

“GKAS is a strong example of the charitable work of dentists, dental hygienists and dental assistants who join together for a common cause,” PDC President Dr. David Ferlita said. “Last February, more than \$1 million in dental care was provided to disadvantaged children. We hope to exceed this milestone in 2008.”

GKAS is a national dental-access program initiated in 2003 by the American Dental Association (ADA) to be observed on the first Friday in February. The FDA observes GKAS throughout the entire month of February, but is increasing GKAS events throughout the year as well.

PDC, an FDA charitable organization, is a network of dentists throughout Florida that provides dental care to patients who otherwise could not afford it. The program conducts events such as *Project Christmas Smile* and *New Smiles for the New Year*, in addition to GKAS.

The FDA is a Tallahassee-based, statewide, professional association representing member-dentists in Florida. Founded in 1884 by 12 dentists, the FDA now has almost 7,000 members, representing about 70 percent of all Florida-licensed dentists. A constituent society of the ADA, the FDA’s mission is to improve the oral health of Florida residents through high practice standards, continuous professional education, public advocacy and improving the practice environment.

GKAS events in South Florida will take place:

Friday, Feb. 1

8 a.m. – 12 p.m.

12:30 p.m. – 4 p.m.

University of Florida

Hialeah Dental Clinic

750 E. 25th St.

Hialeah, FL 33013

9 a.m. – 12 p.m.

130 N.E. 62nd St.

Miami, FL 33138

PDC Coordinator: Dr. Roberta Diehl

Children expected: 70

Dentists: 20

Additional activities: Dental education games and videos

*Children are pre-selected

(305) 694-5400

(305) 325-0510

-end-