

# Sponsorship and Advertising Opportunities - FDC2025

EVENT OPPORTUNITIES		
Thursday, Welcome Cocktail Reception Bar Sponsor in Exhibit Hall 4-6 PM		\$4,000 ea.
Thursday, Friday Sunrise Yoga		\$1,500 ea.
Thursday, Friday, Keynote Coffee Kiosk		\$2,500 ea.
Thursday, LIVE @ FDC – Exclusive Sponsor		\$20,000
Thursday, LIVE @ FDC Bar Sponsor (4)		\$4,000 ea.
Friday, The After Party – Exclusive Sponsor		\$15,000
Friday, The After Party Bar Sponsor (4)		\$4,000 ea.
Friday, Puppy Cuddle Break – Exclusive Sponsor		\$2,500
ONSITE OPPORTUNITIES		
Tote bags –Exclusive/Co-Sponsored		\$20,000/\$10,000 ea
Hotel Room Key		\$10,000
Name Badge <b>SOLD</b>		\$9,000
Lanyard		\$9,000
Registration Desk Kick Panels		\$5,000
Digital LED Screen Breezeway		\$10,000
Cube Display (2)		\$5,000 ea.
Exhibit Hall Atrium Column Wrap		\$2,750 ea.
City Hall Lobby Column Wrap		\$2,750 ea.
Escalator Runner One Side/Both Sides <small>Select</small>		\$850 ea./\$1700 ea.
Elevator Floor Cling <small>Enter Quantity</small>		\$1,500 ea.
RDH @ FDC Tote Bag		\$800
Sponsor your Aisle Sign in Exhibit Hall		\$700 per aisle
Stand Alone Sign-Single Sided-Mezzanine Level		\$500 ea.
Exhibit Hall Entrance and/or Exit Floor Cling		\$500 ea.
Atrium Bridge Window Clings <small>Enter Quantity</small>		\$400 ea.
Exhibit Hall Atrium Window Clings <small>Enter Quantity</small>		\$400 ea.
RDH @ FDC Swag Insert		\$349 ea.
Atrium Pole Signs <small>Enter Quantity</small>		\$300 ea.
Escalator Cling <small>Enter Quantity</small>		\$300 ea.
Atrium Floor Clings <small>Enter Quantity</small>		\$250 ea.
Lunch Seating Banner		\$250 ea.
Bathroom Mirror Company/Product Cling <small>Enter Quantity</small>		\$200 ea.
DIGITAL MEDIA OPPORTUNITIES		
Exclusive Mobile App Sponsor		\$10,000
Registration Confirmation Email, sent automatically after registering		\$3,000
Registered Attendee Print Badge Barcode Email – sent 1 week prior to the convention		\$3,000
Push Notification		\$1,500 ea.
Dedicated E-blast (20,000+ contacts)		\$1,500 ea.
Attendee Scavenger Hunt		\$250 ea.
Company Logo on Live Interactive Exhibit Hall map		\$125
PRINT MEDIA OPPORTUNITIES		
REGISTRATION BROCHURE – mailed to over 13,000		
Back Cover (3/4 page)		\$1,550
Front Inside Cover		\$1,275
Back Inside Cover		\$1,275
Full Page		\$950
Half Page		\$750
ONSITE PROGRAM 4-COLOR AD		
Back Cover (3/4 page)		\$1,550
Front Inside Cover		\$1,275
Back Inside Cover- <b>SOLD</b>		\$1,275
Full Page		\$950
Half Page		\$750
Pre Show Mailer		\$499
Company Logo on Listing		\$125
MAILING LISTS (email addresses not provided)		
FDC2024 Full Attendee Mailing List-		\$400

FDC2024 Dentist Only Mailing List	\$300
FDC2025 Post Show Full Attendee Mailina List	\$400
FDC2025 Post Show Dentist Only Mailing List	\$300

**EDUCATIONAL OPPORTUNITIES (Courses/Speakers)**

<b>Corporate Classrooms 2 - 3 hour sessions on Classroom Level (AM Sessions 9AM-11AM/12PM, PM Sessions 2-4/5PM)</b>	
Thursday Morning/Afternoon <b>SOLD OUT</b>	\$3,000 ea.
Friday Afternoon/Afternoon <b>SOLD OUT</b>	\$3,500 ea.
Saturday Morning/Afternoon <b>SOLD OUT</b>	\$3,000 ea.
<b>Speaker Educational Grant</b>	\$1,000 & up

For a complete list of FDC2025 speakers email Exhibits Coordinator @ [drhodes@floridadental.org](mailto:drhodes@floridadental.org)

Please read carefully the entire Sponsorship Terms & Conditions at [www.floridadental.org/sponsorship](http://www.floridadental.org/sponsorship) which apply to all FDC sponsorships. Complete by typing or printing clearly, sign, date and return it with your payment. Companies that are not exhibiting at FDC2025 are not allowed to sponsor. Sponsorship will not be accepted until full payment is received.

**Contact Information**

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address, City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website Address: \_\_\_\_\_

**Payments & Fees**

Reserve the sponsorship checked above for FDC2025. Total Sponsorship Balance: \$ \_\_\_\_\_ Total Payment Due Now: \$ \_\_\_\_\_

Payment Options:  Pay in Full  Pay Half in 2024  Pay Half in 2025

Credit Card No. \_\_\_\_\_  Check Number: \_\_\_\_\_  
(MasterCard, Visa, American Express, or Discover)

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Print Cardholder Name: \_\_\_\_\_

Billing Address, City, State, Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Return completed Sponsorship Contract & Payment by email: [drhodes@floridadental.org](mailto:drhodes@floridadental.org), or mail to:  
 Florida Dental Association, Attn: Exhibits Coordinator, 545 John Knox Road, Ste. 200 Tallahassee, FL 32303  
 Questions? Contact Deirdre Rhodes at [drhodes@floridadental.org](mailto:drhodes@floridadental.org) or 850.350.7108

**AUTHORIZATION – Void Without Signature**

I am an authorized representative of the company with full power to sign and deliver this sponsorship contract. The company listed agrees to comply with all instructions, contract terms and agreements and agrees to promptly submit all information required by FDC.

Authorized Officer Name: \_\_\_\_\_

Authorized Officer Signature (Required): \_\_\_\_\_

Date: \_\_\_\_\_

*Admin Only: Date Rec'd: \_\_\_\_\_ Amount: \_\_\_\_\_ Priority Points: \_\_\_\_\_*