

FLORIDA DENTAL CONVENTION

June 29-July 1, 2023 | Orlando, FL | Gaylord Palms Resort

THE OFFICIAL MEETING OF THE FLORIDA DENTAL ASSOCIATION



FREE LEAD RETRIEVAL RENTAL WITH BOOTH PURCHASE

Exhibitors will receive a free lead retrieval rental with booth purchase. **You must place your order by May 26, 2023** to secure your free lead retrieval rental for FDC. After May 26, 2023 the fee to rent a lead retrieval will be \$400 per scanner and you will have to order it directly with TMI.

Why is Lead Retrieval Important?

- **Generate** real return on your booth investment.
- **Empower** your sales staff to pursue revenue — and be accountable!
- **Ask** qualified visitors to exchange information — not just take your freebies.
- **Shorten** your sales cycle with accurate data and planned follow-up.
- **Maximize** your ROI.

If you have any questions please email, Deirdre Rhodes, FDC Exhibits Coordinator, at drhodes@floridadental.org or by phone: 850.350.7108.

Please select one:

- Lead Retrieval Unit Mobile App

Exhibitor Information: (please type or print)

Booth#: _____

Company Name: _____

Onsite Contact Name: _____

Cell Phone: _____ Email: _____

Lead retrieval unit rental pick-up is located lobby level of the convention center in the Gaylord Palms Resort.

1. Units must be picked up at the lead retrieval desk starting one (1) day prior to the exhibit floor opening.
2. Units must be returned to the lead retrieval desk no later than 1 hour after the close of the show to avoid a late fee of \$150 per unit.